



# Fergana polytechnic institute

## WP6 Dissemination - Activities, Progress & Steps

Erasmus+





# Dissemination sources and channels

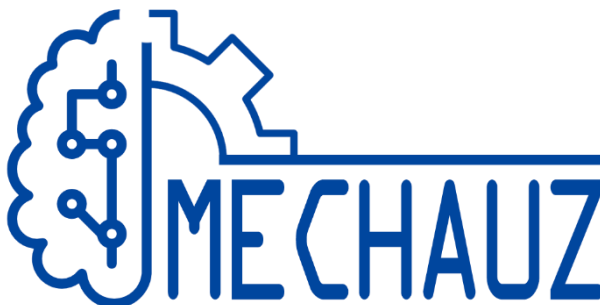
## Communication tool

- correct usage of logo, typography and colors
- (Change color of slogan in white background or skip it)

1



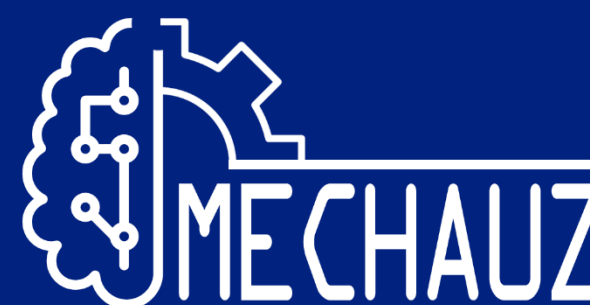
2



3



4





# MechaUZ key messages(slogans)

**‘To the future with Innovative Ideas and Digital Technology.’ MechaUZ.**

**‘Intelligent solutions, prosperous education.’ MechaUZ.**

**‘Designed to move’ (or create). MechaUZ.**

**‘I build Robots.’ MechaUZ.**

**‘Our passion makes difference.’ MechaUZ.**



# Online communication tools, social networks and promotional video

Project related information on the official website of the project: [www.mecha.uz](http://www.mecha.uz)

Telegram channel: [https://t.me/MechaUZ\\_Dissemination](https://t.me/MechaUZ_Dissemination)

Channels in Instagram: <https://www.instagram.com/mechauz?r=nametag>

Facebook channel: <https://www.facebook.com/Mechauz-100164515075994>

## Partner websites

- Every single event needs to be shared to publish in **12 partner university** websites to disseminate activities

## Suggetions

- Update video constantly after particular big events
- Share submission materials among partners to announce in social media accounts





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# MECHAUZ

## SOCIAL MEDIA ACCOUNTS

Project: Modernization of Mechatronics and Robotics for Bachelor degree in Uzbekistan through Innovative Ideas and Digital Technology, (MechaUz)

Project No: 609564-EPP-1-2019-1-EL-EPPKA2-CBHE-JP

Project Coordinator: International Hellenic University



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mecha uz



mechauz



uzmecha



mechauzerasmusplus



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# MECHAUZ

## DISSEMINATION PLAN

Project: Modernization of Mechatronics and Robotics  
for Bachelor degree in Uzbekistan through  
Innovative Ideas and Digital Technology,  
(MechaUz)

Project No: 609564-EPP-1-2019-1-EL-EPPKA2-CBHE-JP

Project Coordinator:  
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uzmecha



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mecha uz



mechauz





## Schedule of submitting materials to publish in social media accounts

Date	Partner	Surname	Name	Email
14.06.2021	IHU	Drakaki	Maria	mdrakak@gmail.com
21.06.2021	TTPU	Asanov	Seyran	seyran.asanov@polito.uz
28.06.2021	VG TU	Dzedzickis	Andrius	andrius.dzedzickis@vgtu.lt
05.07.2021	FerPI	Tursunaliyev	Ismoil	vip.tursunaliyev@mail.ru
12.07.2021	VIA	Fiesere	Laura	laura.fisere@va.lv
19.07.2021	IPVC	Delgado	Hugo	hdelgado@ipvc.pt
26.07.2021	LIEPU	Snaidere	Marija	marija.snaidere@liepu.lv
02.08.2021	SEERC	Ntabizas	Anastasios	antabizas@seerc.org
09.08.2021	AndMI	Ismailov	Alisher	alisherismailov1991@gmail.com
16.08.2021	TUIT	Khujamatov	Khalimjon	kh.khujamatov@gmail.com
23.08.2021	KEEI	Tojiboev	Sukhrobkhon	suxrobxon.uz@mail.ru
30.08.2021	TSTU	Asimov	Shavkat	shavkatazimov@ymail.com
06.09.2021	MHSSERU	Khodiev	Ulugbek	u.khodiyev@gmail.com



## Offline dissemination tools

- printed promotional materials(a brochure, posters, banners)
- Press-releases
- Organization of local MechaUZ events

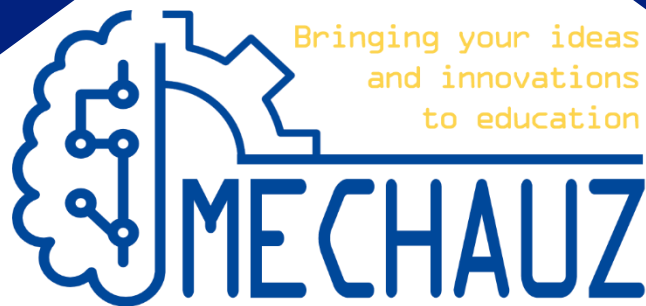
### Participation in external events

All participants provide us with list of external events participated or planned to participate to make a list of external events For example,

**FPI is planning to participate in Young engineers forum in Russia on 26<sup>th</sup> of June 2021(more than 3000 participants)**

- Distribute flyers, make 5 minutes presentation, share all social media accounts, and share visit card





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Erasmus+  
Enriching lives, opening minds.

# Modernization of Mechatronics and Robotics for Bachelor degree in Uzbekistan through Innovative Ideas and Digital Technology, (MechaUz)



<http://mecha.uz>



Instituto Politécnico  
de Viana do Castelo



SOUTH-EAST  
EUROPEAN  
RESEARCH  
CENTRE



INTERNATIONAL  
HELLENIC  
UNIVERSITY



VILNIAUS GEDIMINO  
TECHNIKOS UNIVERSITETAS



LIEPAJA  
UNIVERSITY

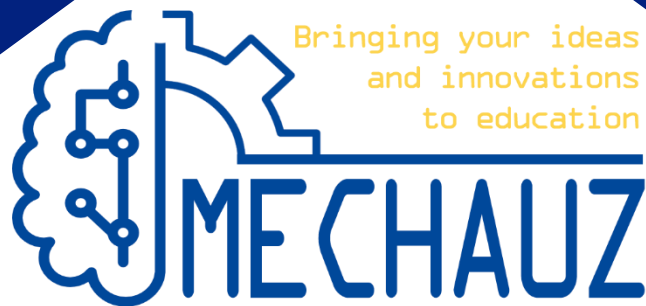


VIDZEME UNIVERSITY  
OF APPLIED SCIENCES



Fergana  
Polytechnic  
Institute



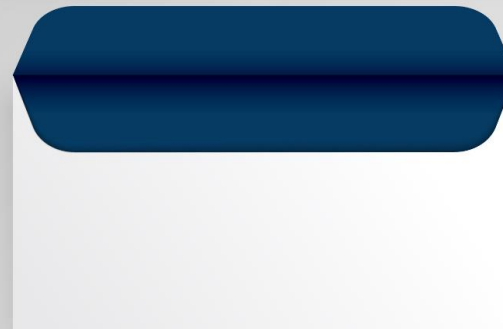
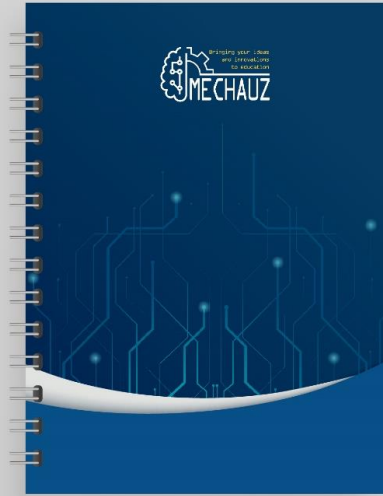


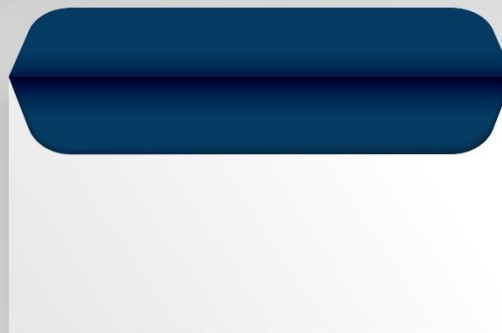
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# Modernization of Mechatronics and Robotics for Bachelor degree in Uzbekistan through Innovative Ideas and Digital Technology, (MechaUz)

<http://mecha.uz>









**BUILD  
ROBOTS**

Bringing your ideas  
and innovations  
to education

**HAUZ**







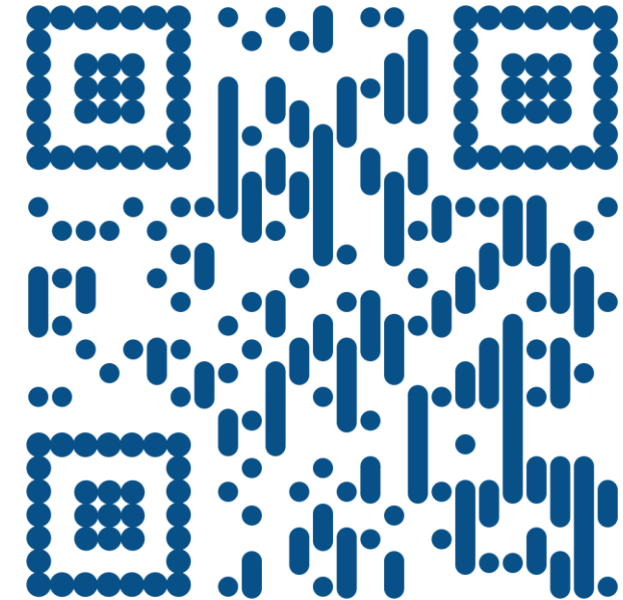
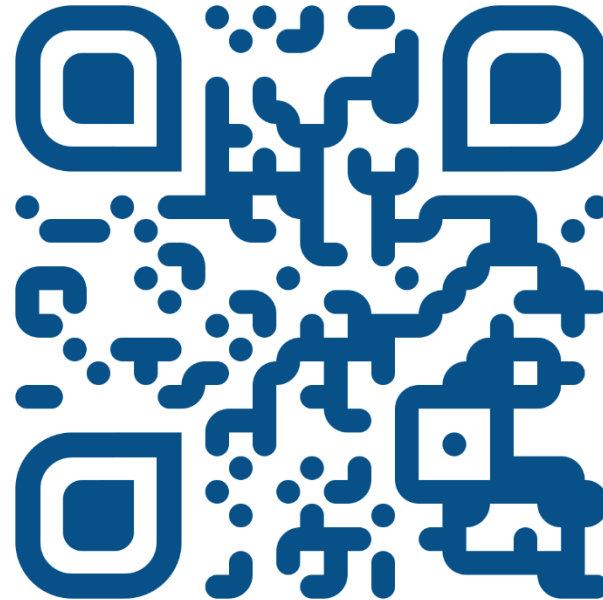
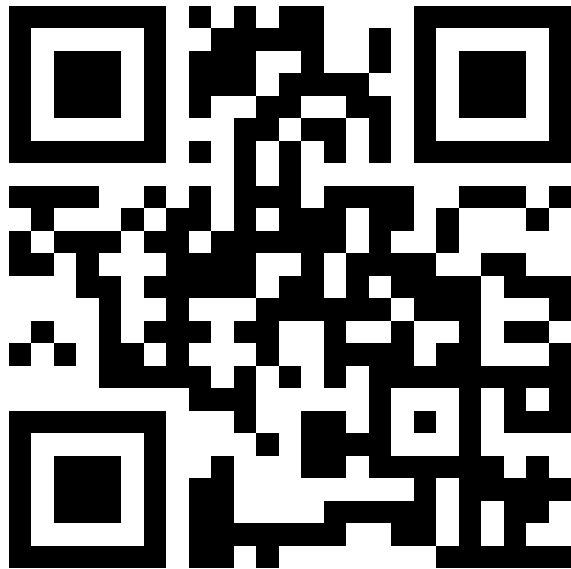








## QR codes templates for official site MechaUZ project





# Internal communication tools

- Google groups
- Telegramm
- Whatsapp
- Google drive
- Dropbox

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MechaUZ

MechaUZ Modernization of Mechatronics and Robotics for Bachelor degree in Uzbekistan through Innovative Ideas and Digital Technology

mecha.uz

Instagram

mecha.uz

4 публикаций 20 подписчиков 10 подписок

Telegram

MechaUZ

4 публикации 20 подписчиков 10 подписок

Twitter

Впервые в Твиттере?

Зарегистрируйтесь прямо сейчас, чтобы персонализировать свою ленту!

YouTube

Актуальные темы

Актуально в мире #2021yts

Facebook

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MechaUZ

dropbox.com/home/MechaUZ%20PROJECT/PROJECT%20MANAGEMENT%20PRESENTATIONS

PROJECT MANAGEMENT PRESENTATIONS

Overview

Click here to describe this folder and turn it into a Space

Upload Create Follow

Name	Modified	Members
a_project_m...oduction.pdf	4/2/2020 12:32 pm by Anastasios Ntabizas	34 members
b_project_ma...agen	4/2/2020 12:32 pm	
c_project_m...s_of_s		

Finish setup

Have all your files at your fingertips

Click for more

Groups

New conversation

My groups

Recent groups

Favorite groups

Starred conversations

Mecha.uz

Conversations

Conversations

Search conversations within mecha.uz@go...

Slogans for MechaUZ project! 8 views

Nodirbek Ismailov Jun 8, 2021, 5:41:31 PM (2 days ago)

antabizas Jun 8, 2021, 6:38:42 PM (2 days ago)

Nodirbek Ismailov <ferpinstitute@gmail.com> Jun 8, 2021, 8:02:03 PM (2 days ago)

Thank you Anastasios, we have quite many materials to present for discussion at the meeting on Thursday. Hopefully we are on the right track.

Best regards Nodirbek

Reply all Reply to author Forward





# MechaUZ newsletters

We ask all our partners to submit their reports for the last 6 month(a summary of all past and upcoming MechaUz events, publications and news)

2021 йил — Ёшларни қўллаб-қувватлаш в саломатлигини мустаҳкамлаш йили.



# Фарғона ҳақиқати

ФАРҒОНА ВІЛОЯТИ ҲОКИМЛИГИНИНГ БОШ НАШРИ

Газета 1917 йил 14 октябрдан чика бошлаган | farhaqiqat.uz | @farhaqiqat | 2021 йил 1 январь, жума | № 1 (34494)

## ЎЗБЕКИСТОН ХАЛҚИГА ЯНГИ ЙИЛ ТАБРИГИ

**Мухтарам ватандошлар!**  
Бетакдор диверсияга янги – 2021 йил кириб келганда. Сиз азиятлари, нўтабар муносабатларини, меҳрибон ола-сангиларини, наваҳар ёшларини – кўп миллилати

ларга асосланган ўйлаб ени короналар, транспорт тизимла-ри илга тўшарини. Заҳонавий уй-жойлар, йўл ва кўприклар, болча ва мактаблар, шифохона-лар, маданият ва салмат, спорт масканларини барпо этдик.

Биз кириб келатган 2021 йилга ҳақиқат ният ва катта ре-жалар билан Ёшларни қўллаб-қувватлаш ва ақлли саломат-лигини мустаҳкамлаш йили деб ном бердик.

2021 йилда давлати-ни мустақиллигига 30 йил тўради. Ўшбу шонли санаи, иншоолар, барчамиз биргалик-да тўнғиб нишонлаймиз. Ёшларни Ўзбекистонни барпо этиш, миллий қосаласи пойде-варини мустаҳкамлаш ва қўллаб-қувватлаш.



### Олий таълим муассасасида

## ИННОВАЦИОН ЛОЙИҲА ВА ЯНГИ ТАЪЛИМ Йўналиши

Бугунги кунда жамиятимизнинг барча соҳаларида муҳим аҳамият касб этаётган меҳатроника ва робо-техника йўналиши ишлаб чиқариш, маиший тех-носферани ривожлантириш, автоматлаштирилган ва роботлаштирилган интеллектуал тизимларини жорий этишга катта таъсир кўрсатмоқда.

Фарғона политех-ника институти мазкур йўналишларнинг мала-кали ва рақобатбардор қудратларини таърифлаш борисда халқаро таъри-ба тўпламоқда. Олийгоҳда "Ўзбекистонда "Меҳатроника ва робототехника" бакалав-

рият таълим йўналишини ин-новацион гоялар ва рақамли технологиялар асосида мо-дернизация қилиш" халқаро лойиҳаси муваффақиятли амалга оширилганлиги бу-нинг исботидир.

Европанинг "Erasmus+ " дастури томонидан молия-

лаштирилаётган ўшбу инно-вацион лойиҳада институт билан бирга Греция, Лат-вия, Литва, Португалия сингари давлатларнинг 6 та олий таълим муассасаси, шунингдек, Андижон маши-наозлик институти, Тошкент давлат техника универ-ситети, Тошкент ахборот технологиялари университети, Тошкент шаҳридаги Турин политехника уни-верситети филиали, Қарши

муҳандислик иқтисодиёт институти илмий жамоатчи-лиги фаол иштирок этмоқда.

Европа олий таълим муас-сасаларининг таърибасидан келиб чиқиб ишлаб чиқариш ва таълим интеграциясининг янги ҳамкорлик шаклини жорий этиш, Ўзбекистон Рес-публикасининг олий таълим муассасаларида янги "Меҳа-троника ва робототехника" таълим йўналишларини очил-ши ва мазжудларини

модернизация қилиш, Меҳа-троника ва робототехника соҳасига оид ўқув дастури, янги авлод ўқув адабиёт ва материалларни чоп этиш ва дастурий таъминоти-ни яратиш, ўқитувчилар малакасини ошириш, янги ўқув лабораторияларини ташкил этиш унинг асосий максадларидир.

Ўтган йили олийгоҳини-нинг меҳаника-машинаоз-лик факультети қошида янги "Меҳатроника ва робо-техника" таълим йўналиши очилди. Унинг ўқув режа-лари ва фан дастурлари ишлаб чиқилди. Институт олимлари томонидан иккита ўқув қўллама, бир нечта илмий мақола ва тезислар чоп этирилди. Профессор-

ўқитувчилар, талаба ва магистрантлар, мустақил тадқиқотчилар, шунингдек, ўшбу йўналишларда иш берувчи ташкилотлар учун конференция ва семинар-лар ўтказилди. Институт веб-сайтида ҳам халқаро лойиҳага бағишланган янги саҳифа очилди.

2020-2022 йилларга мўлжалланган мазкур истиқболли лойиҳа меҳа-троника ва робототехника йўналишларининг замона-вий кадрларини камолга етказишда самарали хизмат қилади.

**Элдор МАЪМУРОВ,**  
Фарғона  
политехника  
институти катта  
ўқитувчиси.

O.X.OTAQULOV, E.T.MAMUROV, S.M.YUSUPOV



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## YO'NALISHGA KIRISH



O.X.OTAQULOV, E.T.MAMUROV, YU.YU.XUSANOV



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## MEXATRONIKA ASOSLARI







# THANK YOU!!!

Have a nice  
weekend and  
enjoy watching  
Euro2020

